



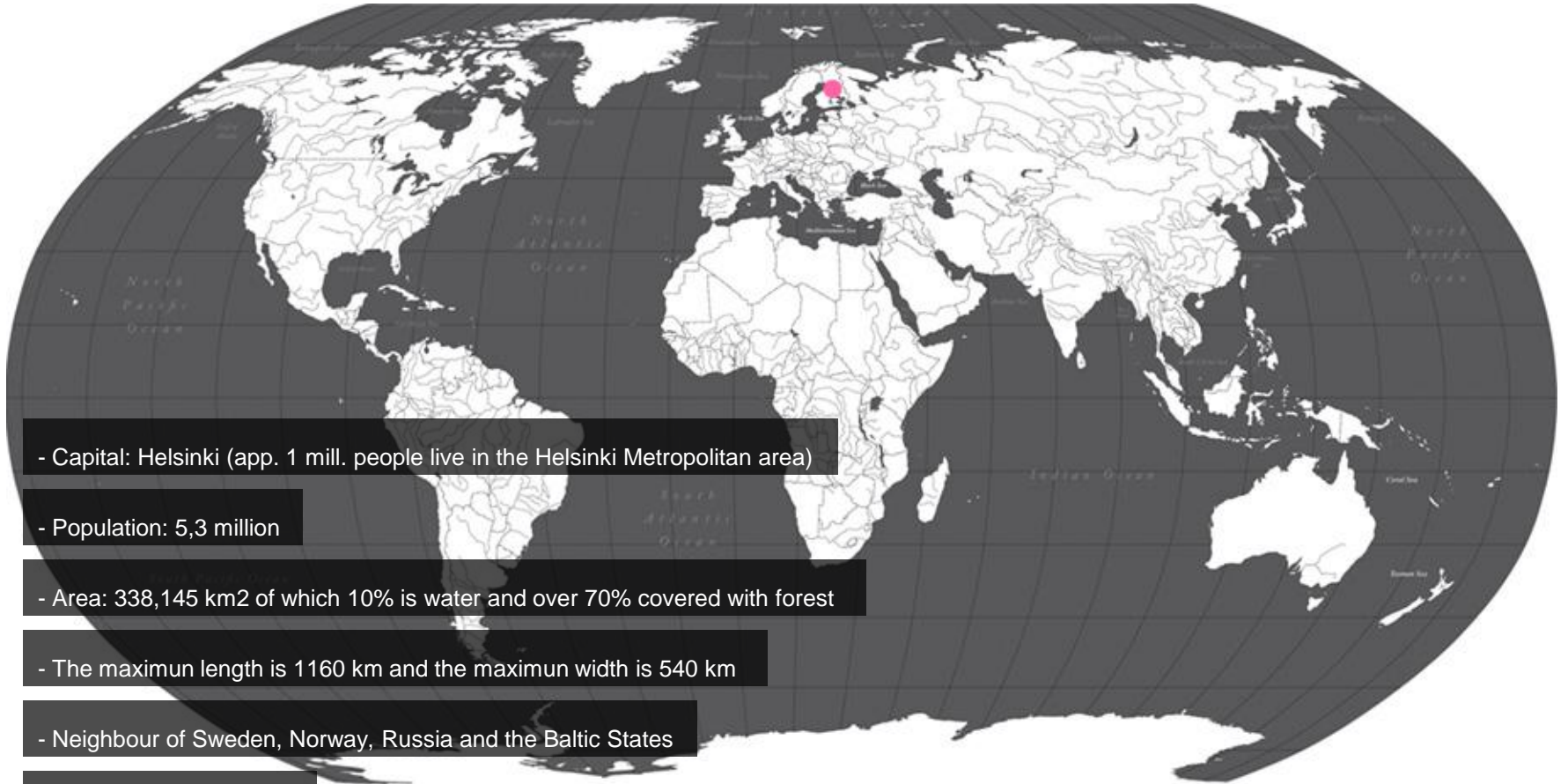
Visit Finland

**Compared with most other countries
Finland is something else.**

**A country full of contrasts,
which create a nice mixture that
makes it individual and a bit eccentric
– an alternative to places crowded
by tons of tourists.**

**If you want to experience something
fresh and unique, you are welcome
to a country like no other.**

Republic of Finland



- Capital: Helsinki (app. 1 mill. people live in the Helsinki Metropolitan area)

- Population: 5,3 million

- Area: 338,145 km² of which 10% is water and over 70% covered with forest

- The maximum length is 1160 km and the maximum width is 540 km

- Neighbour of Sweden, Norway, Russia and the Baltic States

- Currency: Euro / EUR ,€

- Language: Finnish 93%, Swedish 6%, Sami (about 1700 people)

Finland is all about C's

Credible
Creative
Contrasts
Cool

Credible

Credible

A photograph of a subway platform. A red train is stopped at the platform, with its doors open. Several people are walking on the platform. In the foreground, a person wearing a green hoodie and a blue backpack is walking away from the camera. Another person in a dark coat is walking towards the train. The platform is well-lit with overhead lights. There are signs on the wall, including one with a downward arrow and another with a yellow background and black text. The floor is made of light-colored tiles.

Traffic, service, safety, technology

– everything works like a clock.

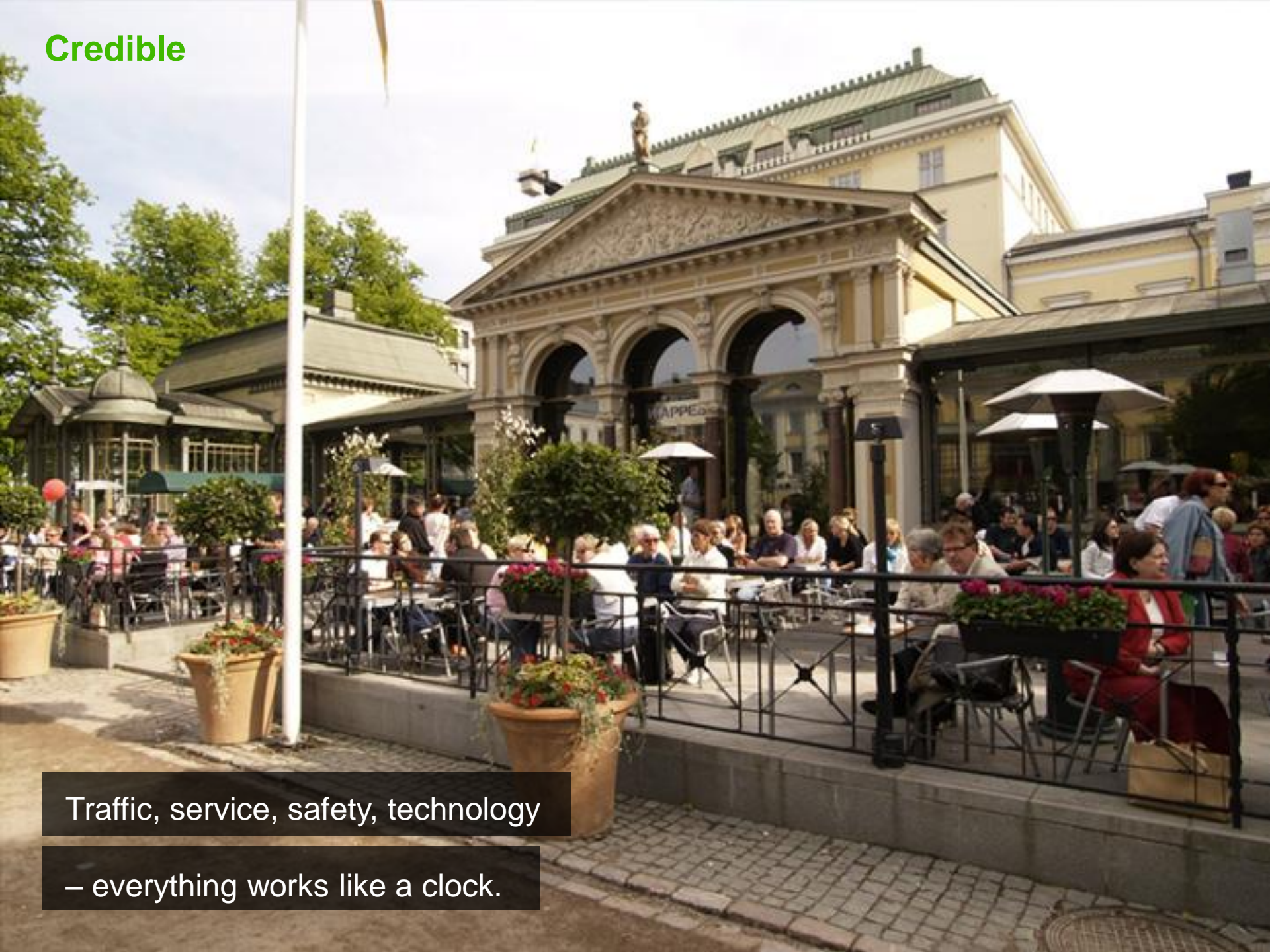
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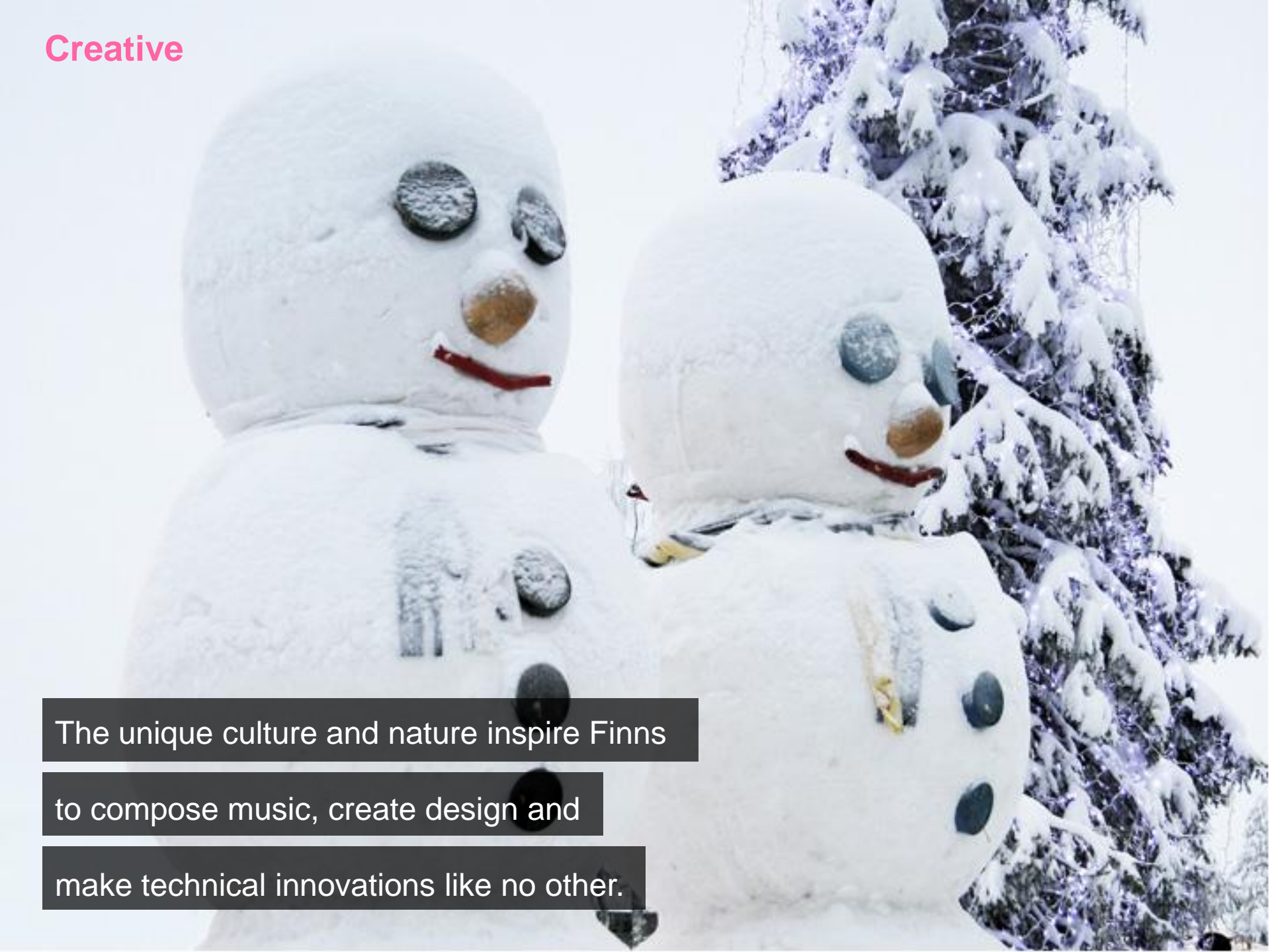
Credible

Here's a few examples why Finland is considered to be credible:

- Education in Finland is very high rated. Everyone can read and the World Economic Forum ranks Finland #1 in the world in the enrollment and quality and #2 in math and science education.
- Finland is one of the least corrupted countries in the world.
- Many global companies come from this small country, for example:
 - Nokia (Mobile phones)
 - Stora Enso (Largest paper manufacturer in the world)
 - Kone (Manufacturer of elevators and escalators)
 - Sulake / Habbo Hotel (ground braking internet chat forum for young people)


Creative

Creative

A photograph of two snow globes in a snowy landscape. The snow globe on the left is larger and has a snowman-like face with dark eyes, a red mouth, and a brown nose. The snow globe on the right is smaller and has a similar face but with blue eyes. They are positioned in front of a snow-covered evergreen tree. The background is a bright, snowy sky.


The unique culture and nature inspire Finns
to compose music, create design and
make technical innovations like no other.

Creative

A large, illuminated, dome-shaped structure with a stone base, set against a backdrop of a multi-story building with lit windows at night. The dome is made of a grid of vertical slats and is lit from within, creating a warm glow. The stone base is dark and textured. The background building is a large, multi-story structure with many windows, some of which are lit, suggesting a city or university setting at night.


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A wide-angle photograph of a large outdoor music festival. The foreground is filled with a dense crowd of people, mostly seen from behind, looking towards the stage. In the middle ground, there are several white tents, including a prominent one with red and white stripes. To the right, a large stage structure is visible with the word "POPJAZZ" on its roof. The background shows a line of trees and a clear blue sky with some light clouds. The overall atmosphere is bright and festive.

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Creative



Finns can drive fast and ski fast but they are also very creative in artistic way.

Here's a few globally known creative Finns:

- Jean Sibelius (Composer)
- Esa-Pekka Salonen (Music director of the Los Angeles Philharmonic)
- Alvar Aalto (Architect)
- HIM (first and only Finnish band to have an album certified a gold record in the US)
- Aki Kaurismäki (Filmmaker)
- Linus Torvalds (Creator of Linux)

Contrasts

Contrasts



Finland is full of interesting contrasts, such as the four seasons, the midnight sun and the period of darkness, urban and rural, East and West - you name it.

Contrasts



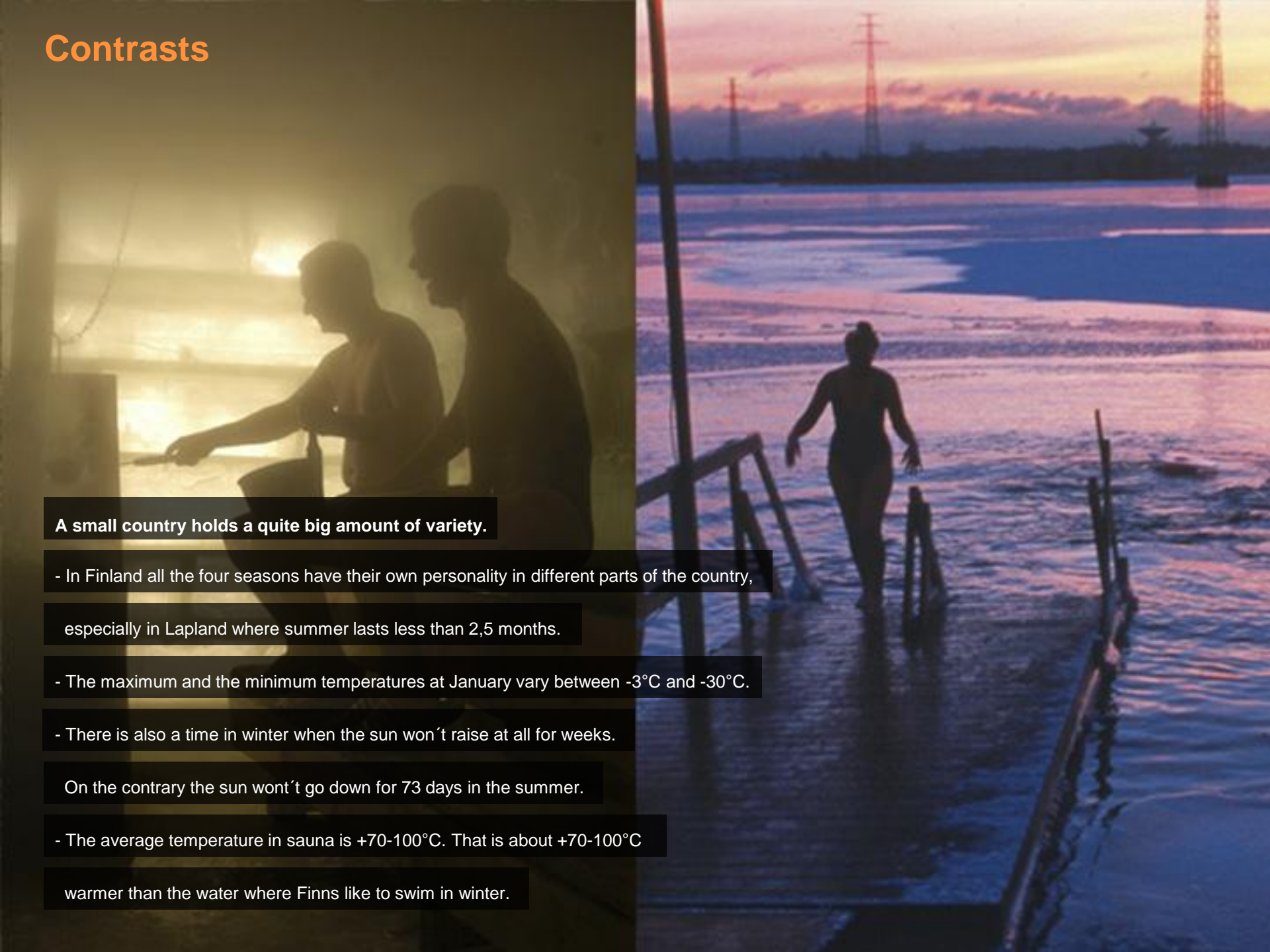
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Contrasts

The image is a vertical split composition. The left half shows a dense forest of birch trees with their characteristic white bark and dark lenticels, set against a backdrop of vibrant green foliage. The right half shows a similar forest in winter, with evergreen trees heavily laden with snow, set against a clear blue sky. A bright sun is visible in the lower right quadrant of the winter scene, creating a lens flare effect.

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Contrasts



A small country holds a quite big amount of variety.

- In Finland all the four seasons have their own personality in different parts of the country, especially in Lapland where summer lasts less than 2,5 months.

- The maximum and the minimum temperatures at January vary between -3°C and -30°C .

- There is also a time in winter when the sun won't raise at all for weeks.

On the contrary the sun won't go down for 73 days in the summer.

- The average temperature in sauna is $+70-100^{\circ}\text{C}$. That is about $+70-100^{\circ}\text{C}$ warmer than the water where Finns like to swim in winter.

Cool

Cool



People, lifestyle and climate

– all are one of a kind.

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Cool



- Finland has it all – snowy winters, pleasantly warm summers and colourful spring and autumn.

- Lapland is the most snow guaranteed place in the Europe.

- Not only the climate but also Finns are considered to be cool – a bit quiet and reserved.

But they are actually warm, friendly, hospitable and especially honest people.



Welcome

[VisitFinland.com](https://www.visitfinland.com)